

# Culture, Tourism and Sport Board

Agenda

Monday, 12 June 2017  
1.00 pm

Rooms A&B, Ground Floor, Layden House,  
76-86 Turnmill Street, London, EC1M 5LG

**To:** Members of the Culture, Tourism and Sport Board  
**cc:** Named officers for briefing purposes

## **Guidance notes for members and visitors**

### **Layden House, 76-86 Turnmill Street, London, EC1M 5LG**

Please read these notes for your own safety and that of all visitors, staff and tenants.

#### **Welcome!**

Layden House is located directly opposite the Turnmill Street entrance to Farringdon station, which is served by the Circle, Hammersmith & City, and Metropolitan lines as well as the Thameslink national rail route.

#### **Security**

Layden House has a swipe card access system meaning that a swipe enabled security passes will be required to access the lifts and floors 1-5.

Most LGA governance structure meetings will take place on the **ground floor** of Layden House which is open access and therefore does not require a swipe enabled security pass. **Access** to the rest of the building (floors 1-5) is via swipe enabled security passes.

When you visit Layden House, **please show your Local Government House security pass to reception** and they will provide you with a temporary pass which will allow you access to floors 1-5 if required. **Please don't forget to sign out at reception and return your security pass when you depart.**

If you do not have a LGH Security Pass, please email [member services](#) with your name and a recent photo and a pass will be made for you. You can pick this up from the Layden House reception desk on your next visit.

#### **Fire instructions**

In the event of the fire alarm sounding, vacate the building immediately via the nearest fire exit onto Turnmill Street and take the next turning on your left – Benjamin Street to St John's Gardens.

**DO NOT USE THE LIFTS.**

**DO NOT STOP TO COLLECT PERSONAL BELONGINGS.**

**DO NOT RE-ENTER BUILDING UNTIL AUTHORISED TO DO SO.**

#### **Soft Seating Area**

There is a small soft seating area on Floor 2 which will also operate as an 'Open Council' area for visiting members and officers from member councils. Please note however that unlike Open Council, this area does not have tea and coffee facilities, nor access to computers.

#### **Toilets**

There are accessible toilets on the Ground Floor, 2nd and 4th floors.

#### **Accessibility**

If you have special access needs, please let the meeting contact know in advance and we will do our best to make suitable arrangements to meet your requirements.

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### **Further help**

Please speak either to staff at the main reception on the ground floor, if you require any further help or information. You can find the LGA website at [www.local.gov.uk](http://www.local.gov.uk)

### **Why have the LGA’s Headquarters moved?**

The LGA has temporarily relocated from Local Government House (LGH) in Smith Square to Layden House in Farringdon, effective from Monday 31 October 2016. This is to allow extensive refurbishment work to be carried out to LGH.

The refurbishment works will see the ground floor conference centre and all meeting rooms fully refurbished. Floors 1, 2 and 3 will be upgraded and released for commercial letting to enable the LGA to maximise the income from this building as part of its drive for financial sustainability. A new and larger Open Council will be located on the seventh floor. The refurbishment is expected to last for nine months and we expect to be back in LGH by September 2017.

We appreciate your understanding and flexibility during this time.

Culture, Tourism & Sport Board  
12 June 2017

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There will be a meeting of the Culture, Tourism & Sport Board at **1.00 pm on Monday, 12 June 2017** Rooms A&B, Ground Floor, Layden House, 76-86 Turnmill Street, London, EC1M 5LG.

A sandwich lunch will be available at 12.30pm before the meeting.

**Attendance Sheet:**

Please ensure that you sign the attendance register, which will be available in the meeting room. It is the only record of your presence at the meeting.

**Political Group meetings:**

The group meetings will take place in advance of the meeting. Please contact your political group as outlined below for further details.

**Apologies:**

Please notify your political group office (see contact telephone numbers below) if you are unable to attend this meeting.

<b>Conservative:</b>	Group Office: 020 7664 3223	email: <a href="mailto:lgaconservatives@local.gov.uk">lgaconservatives@local.gov.uk</a>
<b>Labour:</b>	Group Office: 020 7664 3334	email: <a href="mailto:Labour.GroupLGA@local.gov.uk">Labour.GroupLGA@local.gov.uk</a>
<b>Independent:</b>	Group Office: 020 7664 3224	email: <a href="mailto:independent.grouplga@local.gov.uk">independent.grouplga@local.gov.uk</a>
<b>Liberal Democrat:</b>	Group Office: 020 7664 3235	email: <a href="mailto:libdem@local.gov.uk">libdem@local.gov.uk</a>

**Location:**

A map showing the location of Layden House is printed on the back cover.

**LGA Contact:**

Member Services Team: [ms@local.gov.uk](mailto:ms@local.gov.uk)

**Carers' Allowance**

As part of the LGA Members' Allowances Scheme a Carer's Allowance of up to £7.50 per hour is available to cover the cost of dependants (i.e. children, elderly people or people with disabilities) incurred as a result of attending this meeting.

**Social Media**

The LGA is committed to using social media in a co-ordinated and sensible way, as part of a strategic approach to communications, to help enhance the reputation of local government, improvement engagement with different elements of the community and drive efficiency. Please feel free to use social media during this meeting. **However, you are requested not to use social media during any confidential items.**

The twitter hashtag for this meeting is #lgacts

## Culture, Tourism & Sport Board – Membership 2016/2017

Councillor	Authority
<b>Conservative (7)</b>	
Paul Bettison (Deputy Chairman)	Bracknell Forest Borough Council
Geraldine Carter	Calderdale Metropolitan Borough Council
Tom Fitzpatrick	North Norfolk District Council
Peter Golds	Tower Hamlets Council
Barry Lewis	Derbyshire County Council
Colin Organ	Gloucester City Council
Greg Smith	Hammersmith and Fulham London Borough Council
<b>Substitutes</b>	
Marius Gilmore	Windsor & Maidenhead Royal Borough
Tom Killen	Mendip District Council
Richard Morris	Wychavon District Council
<b>Labour (7)</b>	
Simon Henig (Vice-Chair)	Durham County Council
Terry O'Neill	Warrington Council
Sonja Crisp	City of York Council
Faye Abbott	Coventry City Council
Muhammed Butt	Brent Council
Alice Perry	Islington Council
Richard Henry	Stevenage Borough Council
<b>Substitutes</b>	
Peter Lamb	Crawley Borough Council
David Christie	Newham London Borough Council
<b>Independent (2)</b>	
Ian Stephens (Chair)	Isle of Wight Council
Geoff Knight	Lancaster City Council
<b>Substitutes</b>	
Robert Bucke	Tendring District Council
<b>Liberal Democrat (2)</b>	
Mike Bell (Deputy Chair)	North Somerset Council
Stewart Golton	Leeds City Council
<b>Substitutes</b>	
Flick Rea	Camden Council

## LGA Culture, Tourism and Sport Board Attendance 2016-2017

Councillors	7/9/16	27/10/16	12/12/16	23/02/17
<b>Conservative Group</b>				
Paul Bettison OBE	Yes	Yes	Yes	Yes
Geraldine Carter	No	Yes	Yes	Yes
Tom Fitzpatrick	Yes	Yes	Yes	Yes
Peter Golds CBE	Yes	Yes	Yes	No
Barry Lewis	Yes	Yes	No	Yes
Colin Organ	Yes	Yes	Yes	Yes
Greg Smith	Yes	Yes	Yes	No
<b>Labour Group</b>				
Simon Henig CBE	Yes	Yes	No	Yes
Terry O'Neill	Yes	Yes	No	No
Sonja Crisp	Yes	Yes	Yes	No
Faye Abbott	Yes	Yes	Yes	No
Muhammed Butt	Yes	Yes	No	No
Alice Perry	Yes	Yes	No	No
Richard Henry	Yes	Yes	Yes	Yes
<b>Independent</b>				
Ian Stephens	Yes	Yes	Yes	Yes
Geoff Knight	Yes	Yes	Yes	No
<b>Lib Dem Group</b>				
Mike Bell	No	Yes	Yes	No
Stewart Golton	Yes	Yes	Yes	Yes
<b>Substitutes/Observer</b>				
Maurice Gilmore	Yes			
Flick Rea MBE	Yes			
Richard Morris	Yes		Yes	
Mark Allman	Yes			
Polly Hamilton		Yes		
Rosie Denham		Yes		
Tom Killen				Yes

## Agenda

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### **Culture, Tourism & Sport Board**

Monday 12 June 2017

1.00 pm

Rooms A&B, Ground Floor, Layden House, 76-86 Turnmill Street, London, EC1M 5LG

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**Date of Next Meeting:** Friday, 8 September 2017, 1.00 pm, 5th Floor  
Conference Suite, 5th Floor (South side), Layden House, 76-86 Turnmill  
Street, London, EC1M 5LG





## **Sport England: 'Towards an Active Nation Strategy 2016-2021' progress and work with councils**

### **Purpose**

As background to the Sport England presentation and subsequent discussion.

### **Summary**

Sport England's 'Towards an Active Nation' strategy 2016-2021 was launched in May 2016 and will triple investment in tackling physical inactivity to over £250 million and potentially open up more funding opportunities to councils and local partners.

The Board will be joined by Jennie Price, Chief Executive, Sport England (see biography at Annex A), who will talk about progress on the strategy and how Sport England will continue their work with, and support to, councils.

This report also updates Board Members on the work being undertaken by the LGA to ensure that councils figure prominently in the implementation of the Sport England strategy.

### **Recommendation**

Culture, Tourism and Sport Board members are invited to note the report and raise any issues/questions from a local government perspective on how Sport England can work more closely with councils and the LGA.

### **Action**

Officers will take forward actions identified.

**Contact officer:** Siraz Natha  
**Position:** Adviser  
**Phone no:** 07899974298  
**Email:** Siraz.natha@local.gov.uk

## **Sport England: 'Towards an Active Nation Strategy 2016-2021' progress and work with councils**

### **Background**

#### *Sport England strategy*

1. The Sport England strategy, 'Towards an Active Nation', launched in May 2016 and highlighted:
  - 1.1. A much stronger focus on tackling inactivity so that everyone feels able to engage in sport or physical activity, whatever their ability.
  - 1.2. A focus on customer engagement and a customer-focused approach that draws on principles of behaviour change.
  - 1.3. Seven investment programmes: Tackling inactivity, Children and young people, volunteering, Sport into mass market, Sports core market, Local delivery and Facilities (replacing the 30 plus in the previous strategy) amounting to some £1 billion of investment between 2017-2021 with a much more outcomes-focused approach and with councils and local partners potentially able to access more funding.
2. The LGA has been actively working with Sport England to ensure that councils have greater opportunities to apply for funding across the seven investment programmes, as well as ensuring that councils and their partners remain at the heart of the successful implementation of the strategy.
3. The LGA has developed an excellent working relationship with Sport England and this has resulted in the joint delivery of sixteen Leadership Essentials programmes since 2011, involving almost 200 councillors. The LGA would wish to continue this partnership during the current Sport England strategy.

### **Opportunities for councils within the strategy**

4. In July 2016, LGA officers undertook consultations with officer representatives of London Councils, District and County Councils Networks and the Chief Culture and Leisure Officers Association (cCLOA) in order to gauge their views on the Sport England strategy. All respondents welcomed the direction of the new strategy which mirrors a lot of the work that local government undertakes towards achieving social outcomes. Some respondents felt that councils who have lost officer resources would need additional support from the LGA and Sport England to become more aware of and be able to apply to the opportunities the strategy offered.
5. At the CTS Board meeting in October 2016, Members agreed a set of 'local government asks' (Annex B) that the LGA would discuss with Sport England during the lifetime of the

strategy. Initial discussions have taken place covering some of the 'asks', with further discussions planned.

6. One of these 'asks' is for councils to have the opportunity to apply for funding across the seven investment programmes. To date, councils have been eligible to apply to the majority of the investment programme opportunities announced.
7. The following outlines some of the opportunities for councils within the seven investment programmes (the figures in brackets represents the percentage of the potential £1 billion allocated to the investment programme during the lifetime of the strategy):

**Investment programme: Tackling inactivity (funding allocated 13 per cent)**

- 7.1. £120 million dedicated fund building on insight gained from 'Get Health, Get Active pilots'.
- 7.2. Sport England working with Public Health England to develop clear messages on Chief Medical Officer (CMO) guidelines to physical activity.
- 7.3. Collaborative programme of work with leading health charities to get more people active.

**Children and young people (funding allocated 17 per cent)**

- 7.4. Major new investment of £40 million into projects which offer new opportunities for families with children to get active and play together.
- 7.5. Specialist training to at least two teachers in all secondary schools.
- 7.6. Improve experience of children through the effective use of Sport and PE Premium and School Games funding.
- 7.7. Ensuring good pre and post curriculum sports/physical activity provision through supporting satellite clubs.

**Volunteering (funding allocated 3 per cent)**

- 7.8. £30 million strategy for volunteering, enabling councils to encourage volunteering for its own sake as well as an enabler for others to engage. The LGA recently helped promote to local authorities the two Sport England volunteering funds, in order for them to share with their networks.

**Mass markets (funding allocated 6 per cent)**

- 7.9. Identify and back innovations that offer clear potential for growth at scale, especially in under-represented groups, including digital solutions.

**Core Market (funding allocated 29 per cent)**

7.10. Providing insight, advice and funding to those who deliver to regular players, focusing on customer needs and delivering excellent experiences.

**Local delivery** (funding allocated 16 per cent)

7.11. Investing time, expertise and money (£130 million) in ten places across England to develop and deliver local pilot schemes.

### **Facilities**

7.12. Work with industry to develop a single customer facing quality standard for all sports facilities.

7.13. Create a new Community Asset Fund offering small grants of up to £150,000 for facilities.

7.14. Increase investment in a Strategic Facilities Fund prioritising co-located facilities integrated with other community services. Multi-sport solutions will be favoured unless they offer poor value for money or there is no demand.

7.15. Invest £72 million in accordance with the football facility investment strategy, which will include the Parklife project and create football hubs in more than 20 major cities.

8. Within the last six months, Sport England has announced a number of funding opportunities, in particular, councils have been engaged in the workshops and application process for the 'Local Delivery Pilots', which will invest at least £130 million in ten localities. The LGA is providing advice and guidance, including: the need for councils to be involved in all ten pilots, flexibility on the requirement for any match funding and increasing the number of pilots, so that more areas and innovative practice can be explored.

9. The biggest investment to date has been £189 million, which has been allocated to 51 National Governing Bodies (NGBs). This funding is from April 2017. Ensuring that these NGBs work closely with councils and their partners will be a key to the successful implementation of the strategy.

### **Leadership of sport and physical activity within localities**

#### *Count Sports Partnership (CSP) appraisal*

10. One of the recommendations in the Government's 'Sporting Future' strategy (2015) was the undertaking of an independent appraisal of County Sports Partnerships and during the summer of 2016, Andy Reed (an independent consultant) was appointed to undertake the appraisal of CSPs.

11. The LGA's response to the CSP appraisal highlighted that:

11.1. The CSP appraisal offers an opportunity to ensure that CSPs are reflective of and responsive to local priorities, in line with the localised approach set out in the

Government's sport strategy. Accountability would be strengthened by reflecting local priorities in CSPs' core specification, which is currently set nationally.

- 11.2. Whether hosted within councils or independent, CSPs that work closely with councils deliver effective sports initiatives at a local level. They are increasing participation and improving connectivity between sport providers. However, the extent of partnership working varies across the country. This appraisal is an opportunity to strengthen how CSPs work with councils and partners to encourage greater focus on local priorities.
  - 11.3. With councils facing further budget reductions, CSPs could play an important role supporting those councils that have reduced or no sport development staff. With more Sport England funding expected to be directed towards local partnerships, it is essential that CSPs consistently engage with councils and partners to agree local priorities and how best they can support them. CSPs must complement local activity, rather than duplicating or acting in isolation.
12. In August 2016, the report <https://www.sportengland.org/media/10911/csp-appraisal-aug-2016.pdf> of the CSP appraisal was published. A key recommendation within the report relating to councils was:
- 12.1. All CSPs should have a clear understanding of what the support needs are of local authorities in their area and have a rationale for how they are working with them. They should develop and agree plans in partnership with strategic local bodies including all local authorities in their areas and should not be in competition where there is no consensus amongst the partnership. It is expected that genuine collaboration and partnership with local authorities will be the norm alongside their Trust and other Leisure providers. Local authorities, despite increasing financial pressures will have a massive impact on sport, leisure and active lifestyles through all of their services.
13. The LGA is in dialogue with Sport England to ensure that future Sport England funding of CSPs incorporates the recommendation above.

### **Sport England presentation and next steps**

14. Members are invited to raise any issues/questions from a local government perspective on how Sport England can work more closely with and support councils. Members may wish to consider the following issues/questions during the Sport England presentation:
- 14.1. How are Sport England involving councils in the implementation of the Sport England strategy and what further actions to Sport England think that councils/the LGA can do to support the strategy implementation?
  - 14.2. There has been significant investment in larger urban areas. While welcome, what is being done to ensure that rural communities are also helped to be more active? How is Sport England engaging with rural councils?

- 14.3. How will Sport England ensure that the investment to NGBs results in better partnership working with councils?
- 14.4. Whilst welcoming more opportunities for a diverse range of organisations to receive funding, how will Sport England ensure that there is better 'sport and physical activity' connectivity, so that the different organisations receiving funding are not duplicating effort?
- 14.5. What plans to Sport England have to ensure that CSPs work with councils, as recommended by the CSP appraisal report?
15. Subject to Members' steer, the LGA will continue working with Sport England to ensure councils are fully involved in the delivery of the various investment programmes, in particular the local delivery pilots as well as developing effective partnership working with CSPs and NGBs.

**Annex A**

**Biography: Jennie Price**

Jennie Price, a barrister by training, has been at Sport England since April 2007.

Under her leadership Sport England has seen the number of people regularly taking part in sport grow by 1.6 million people since London won the bid to host the Olympic Games in 2012 and, most recently, Jennie has led the team that commissioned the multi-award winning This Girl Can Campaign, which has received widespread support and acclaim.

Prior to joining Sport England, Jennie was the founding Chief Executive of WRAP (Waste & Resources Action Programme) who oversaw an increase in the UK's domestic recycling rate from 13 per cent to over 30 per cent.

Before heading WRAP, Jennie spent 17 years in the construction industry, first as a lawyer and then as Chief Executive of the Major Contractors Group and the Construction Confederation. Jennie has also written two text books on construction law.

Jennie is a Visiting Fellow at the Cranfield School of Management, Chair of the Lottery Forum and the Youth United Foundation. Additionally, in January 2017 she joined the Step Up To Serve Advisory Council, convened by HRH The Prince of Wales.





**Annex B**

## **Local government 'asks'**

The proposals below outline the investment programmes/areas of the Sport England strategy where the LGA and councils can contribute to the successful implementation of the strategy.

### **1. OVERARCHING PRINCIPLES**

- 1.1. That local government remains a key investor in sport and physical activity and needs to be seen a central to any successful implementation of a national sport and physical activity strategy.
- 1.2. That there needs to be a re-balancing of funding away from national interventions to more locally led approaches, with councils being at the heart of any local partnership.

### **2. TACKLING INACTIVITY**

- 2.1. Councils able to apply to the £120 million fund to tackle inactivity.
- 2.2. The LGA and councils to work with PHE and Sport England to develop clear messages on the CMO guidelines on physical activity.

### **3. CHILDREN AND YOUNG PEOPLE**

- 3.1. Councils able to apply to the £40 million fund which develop new opportunities for families and children.
- 3.2. The LGA to liaise with DfE/DCMS/Sport England to develop improved 'connectivity' between the curricular/extra-curricular sports/physical activity offer.
- 3.3. Councils (where they choose) to manage and oversee funding for satellite clubs in primary schools.

### **4. VOLUNTEERING**

- 4.1. The new strategy for volunteering in sport and physical activity to recognise the role councils play in the capacity building of volunteers in order to help make the sport and physical activity landscape more sustainable. The LGA/councils to share good practice with Sport England.
- 4.2. Councils able to apply to the £30 million fund to support the implementation of the strategy.

## **5. TAKING SPORT INTO THE MASS MARKET**

- 5.1. The LGA to work with Sport England to further develop digital booking solutions for council owned facilities (whether in-house or run by Trusts).
- 5.2. Sport England to financially support councils to increase and replicate the offer of mass participation events, such as 'parkrun', go ride' within its facilities.

## **6. SUPPORTING SPORT'S CORE MARKET**

- 6.1. The LGA (via LG inform) and Sport England to provide insight, advice and funding to councils to further develop regular players via revenue funding for promoting participation in council owned facilities (whether in-house or run by Trusts).
- 6.2. The LGA and Sport England to share information on improving the joint working between Sport England funded NGBs and councils.

## **7. LOCAL DELIVERY**

- 7.1. Councils to lead and/or be involved in all ten sport and physical activity pilots and the subsequent roll out of good practice, with the LGA acting as an advisor/consultative partner during the identification of the ten pilots and subsequently assisting with the sharing of good practice.
- 7.2. Ensuring that there is a good geographical spread amongst the pilots.
- 7.3. Drawing upon our wider experience to suggest principles that underpin good partnership working.

## **8. FACILITIES**

- 8.1. The LGA/councils to provide advice on the development of a quality standard for all sports facilities.
- 8.2. Councils able to apply to the 'Community Asset Fund'.
- 8.3. Councils able to apply to the 'Strategic Facilities Fund'.
- 8.4. Councils consulted on the '£72 million football facility investment strategy' being developed by Sport England and others.

## **9. TRANSFORMING DELIVERY**

- 9.1. Councils/cCLOA to contribute to the development of a workforce strategy and subsequently work with CIMSPA to implement the strategy.
- 9.2. The LGA and Sport England continue developing the leadership offer for Portfolio Holders responsible for sport and physical activity.
- 9.3. The LGA and Sport England to explore how they can support councils to engage with the strategy.



## **The Football Association – Parklife football hubs and working with councils**

### **Purpose**

As background to the Football Association presentation and subsequent discussion.

### **Summary**

Since 2014, the LGA has called for more investment by the football bodies (The Football Association (FA) and Premier League) into grassroots provision, in particular facilities and the LGA welcomed the FA's commitment in their new football strategy to invest over £250 million in the next four years in grassroots football, including investment in the Parklife football hubs programme.

In January 2017, Councillor Stephens met with Robert Sullivan, Strategy and Communications Director, The Football Association to discuss the priorities of both the LGA and the FA towards increasing participation and investment in grassroots football. The FA have agreed to work more closely with the LGA to support councils develop grassroots football.

The Board will be joined by Mark Coulson, Parklife Programme Manager, The Football Association (see biography at Annex A).

### **Recommendation**

Culture, Tourism and Sport Board members are asked to note the report.

### **Action**

Officers will take forward actions identified.

**Contact officer:** Siraz Natha  
**Position:** Adviser  
**Phone no:** 07899974298  
**Email:** Siraz.natha@local.gov.uk

## **The Football Association – Parklife football hubs and working with councils**

### **Background**

1. The Football Association was formed in 1863 and is English football's governing body. The Football Association's management team, working together with The FA Board, Council and staff, aims to deliver an effective and professional organisation for the greater good of English football.
2. The Football Association has launched a new strategic plan, <http://www.thefa.com/about-football-association/what-we-do/strategy#uDXXeQFfbzt19xj7.99>, which began in August 2016 and will culminate in 2020 when Wembley Stadium will play host to the semi-finals and final of UEFA EURO 2020 tournament. The FA Board and management team have considered the short and long-term goals of the business in order to support and grow the grassroots game while continuing to strive for success at the elite level with the 24 England teams. By 2020, The FA will achieve:
  - 2.1. **ENGLAND TEAMS** – England men's and women's senior teams ready to win in 2022 and 2023 World Cups.
  - 2.2. **EDUCATION** – A world-leading education programme for a diverse football workforce.
  - 2.3. **FEMALE FOOTBALL** – A doubling of the player base and fan following of female football.
  - 2.4. **PARTICIPATION** – Flexible, inclusive and accessible playing opportunities for everyone.
  - 2.5. **DIGITAL ENGAGEMENT** – Direct engagement with every fan, player and participant.
  - 2.6. **REGULATION AND ADMINISTRATION** – Trusted regulation, efficient administration and world class competitions.
  - 2.7. **VENUES** – Wembley Stadium and St. George's Park as world leading inspirational venues.
3. Football is regarded as one of the most prominent national sports in the UK, in terms of participation, numbers of people watching, media coverage and income. Many professional football clubs also undertake considerable work in their communities in raising participation levels through to raising awareness of topical issues such as cohesion and wellbeing. Professional football clubs contribute to the visitor economy and place-making of a locality.
4. The attendance of a representative from the Football Association provides an opportunity for the CTS Board to further establish a working partnership with the FA. It is the first time that any member of the Football Association has attended the CTS Board and

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comes at a time when the FA (along with the Premier League and Sport England) are increasing their investment into grassroots football, including the Parklife football hubs programme <https://www.sportengland.org/funding/parklife/>.

#### **LGA priorities regarding grassroots football**

5. Since 2014, the LGA has called for more investment by the football bodies (The FA and Premier League) into grassroots provision, in particular facilities and the LGA welcomed the FA's commitment in their new football strategy to invest over £250 million in the next four years in grassroots football. The LGA would like to see the investment spread across the whole of England and not just areas where football has good infrastructure.
6. During the meeting with Councillor Stephens, the FA confirmed that funding was available, outside of the Parklife programme, to all authorities. They envisaged that this funding would become more accessible to smaller authorities as a result of larger urban authorities benefiting from the Parklife funding. It was agreed that the LGA and FA could work together to raise awareness of the availability of this funding.
7. The LGA responded to the Government and Sport England strategy consultations and welcomed the new direction that both strategy's proposed. In particular, the LGA was keen to see a more co-ordinated localised approach to sports funding and provision. It is therefore vital that Governing Bodies of Sport, such as the FA (and County Football Associations) work closely with councils and other sport providers to ensure that resources are maximised and collectively a seamless sports offer is presented to participants to take part at whatever level they choose.
8. The LGA is working closely with Sport England to ensure that their strategy implementation takes on board council priorities and that the football facility investment strategy includes as many council areas as possible, especially those areas where football infrastructure is not well developed.
9. The LGA is keen to engage with the Football Association to ensure that councils and football bodies work more collaboratively in the years ahead to ensure that excellent infrastructure and support exists for people wishing to play football.

#### **Parklife football hubs programme**

10. The Sport England strategy included an action on the development of a football facility investment strategy in conjunction with the Department of Culture, Media and Sport, the Football Association, Premier League and Football Foundation and local authorities.
11. In November 2016, the new £200 million Parklife programme was launched to improve grassroots facilities across the country, which will over the next five years build up to 120 hub sites across 30 of England's towns and cities providing changing facilities, clubhouses and artificial pitches.
12. Sheffield is the first city to benefit from the new investment, with two hubs already built. <http://www.thefa.com/news/2016/oct/25/parklife-launch-sheffield-graves-251016>.

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13. Expressions of interest were sought up to 27 January 2017 from English towns and cities with a population of 200,000 or more. Sport England has indicated that local authorities with fewer than 200,000 population were able to apply provided they worked with another local authority to have a population above 200,000.
14. The funding of Parklife football hubs will involve the following stages:
  - 14.1. **Stage 1** – Expression of Interest submitted by 27 January 2017.
  - 14.2. **Stage 2** – Submission of Local Plan for football – successful organisations will be invite to develop a detailed Local Plan for Football.
  - 14.3. **Stage 3** – Successful organisations will be invited to develop individual grant applications on a site-by-site basis for consideration for a funding award via the Football Foundation.
15. There will also be a requirement on organisations receiving funding to raise a minimum of 40 per cent partnership funding of total capital costs per area. Alongside this, organisations receiving funding will need to establish a new charitable trust to provide strategic management and overview of the Parklife football hubs.
16. The Trust should be able to hold property through peppercorn lease arrangements, hold lifecycle funds for 3G pitch replacement and manage operator relationships across the hubs network at the local level. The FA and professional clubs (where relevant) will have the ability to appoint trustees alongside other key stakeholders. Any organisations applying that has concerns over the management and operational structure proposed have the ability to raise any concerns as part of their Expression of Interest submission.

#### **Potential questions and next steps**

17. At the CTS Board in December 2016, Members discussed the Parklife football hubs programme and discussed issues around funding and support for councils with fewer than 200,000 population and how the FA planned to support localities where football infrastructure was not as developed. The LGA has subsequently raised these issues with the FA, who have indicated they will be addressing these issues.
18. Members may wish to ask questions relating to:
  - 18.1. Progress in selecting future Parklife hubs.
  - 18.2. Progress on supporting localities where infrastructure is low.
  - 18.3. Communicating with rural and less densely populated council areas.
  - 18.4. Promoting diversity in participation, particularly among women and disabled groups.
19. Following direction by Members, officers will continue to liaise with the FA and other bodies responsible for football development, to ensure that councils and their partners receive further investment and support towards increasing participation levels.



## **Biography: Mark Coulson**

Mark is the Football Association's national Lead for the Parklife Football Hubs Programme, a £200 million investment into public sector grassroots football facilities.

The programme has been developed as a direct result of Mark's innovative approach to working with Sheffield City Council and has the full backing of the Premier League, Sport England and the Department for Culture Media and Sport.

A graduate from Sheffield Hallam University with extensive experience and considerable network in the sport sector, Mark specialises in programme management, strategic planning and sports facilities development.



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## **Culture, Tourism and Sport Conference 2017 evaluation and proposals for 2018**

### **Purpose of report**

For discussion and direction.

### **Summary**

106 people attended the LGA's annual Culture, Tourism and Sport Conference in Bristol on 22/23 February 2017. This report summarises the delegate feedback and suggests a way forward for 2018.

### **Recommendation**

Culture, Tourism and Sport Board members are invited to:

1. Note the Conference evaluation and offer any other comments.
2. Agree that the 2018 Conference is a one day event.
3. Agree that Hull or York is the venue for the 2018 Conference.

### **Actions**

Officers will take forward any actions in line with Members' steer.

**Contact officer:** Jade Nimmo  
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## **Culture, Tourism and Sport Conference 2017 evaluation and proposals for 2018**

### **Introduction and Background**

1. 106 people attended the LGA's annual Culture, Tourism and Sport Conference in Bristol on 22/23 February 2017.
2. The conference provided delegates and the CTS Board with an unrivalled opportunity to strengthen further the relationship between local government and key partners. It received very positive feedback with 100 per cent satisfaction rate, collected in the follow-up survey with a 34 per cent response rate.
3. The conference attracted big names, including Wayne Hemingway and Dame Kelly Holmes, and was a platform to promote the LGA's campaigns and Board priorities, including the Board's work, LGA improvement offer and support on libraries. Workshops covered the latest policy issues and shared leading edge practice on placemaking, investing in arts, and commissioning services.
4. Key to the event's success was the very successful partnership between the LGA and Bristol City Council, who hosted excellent study tours. Several delegates commented that these tours were worth the price of the event alone.
5. However, despite the positive feedback, delegate numbers and sponsor income were down and costs were up. Proposals for adapting the 2018 programme to maximise LGA income while minimising delegate costs are set out in the following section.

### **Attendance**

	<b><u>2016</u></b>	<b><u>2017</u></b>	<b><u>Difference</u></b>
Total attendance:	151	106	-45 (including fewer speakers and guests)
Paying delegates:			
Entire conference	83	67	-16
One day/Dinner	15	4	-9
Non-member organisations	12	5	-7
Exhibitors/Sponsors:	9	8	-1
Speakers:	19	17	-2
Guests:	13	5	-8



### Financial position

		<b>2016</b>	<b>2017</b>
Delegate income		£31,697	£22,228
Conference expenses		£12,944	£14,970
Sponsorship:		£5,250	£4,250
Surplus		£18,753	£11,508

6. Further detail on the 2017 conference feedback is attached at **Annex A**.

### **Proposal for 2018 Culture, Tourism and Sport Conference**

7. The CTS conference is regarded as the definitive event for our sector. However, despite consistently positive feedback, delegate numbers and income are a concern for the viability of this event.
8. This is not a challenge exclusive to CTS, but the discretionary nature of most of the services, coupled with the budget and staff cuts already borne by the sector, exacerbates the situation. In particular, our core officer audience is diminishing. Officers and Members with wider responsibilities are struggling to attend two-day (including travel) service specific events.
9. In order to ensure the CTS Conference remains financially viable and continues to attract as many delegates as possible, **we propose amending the format by removing the pre-conference dinner**. This would allow us to reduce the cost of the delegate rate from £299 to £229 for LGA members and from £399 to £365 for LGA non-members, which is in line with our LGA one day events.
10. This would reduce the time for networking with peers from different councils, but opportunities for this are still provided by the study tours, workshops and refreshment breaks.
11. Apart from CTS and Fire, all other service specific conferences are now one day. The LGA's flagship Annual Conference was also shortened in 2016. Several well-established annual one-day events, such as the Public Health and Safer Communities Conferences, are in a stronger financial position than CTS.
12. The most popular and prestigious elements of the CTS conference would be retained - a high quality venue in an iconic cultural, historic and sporting destination, networking and study tours. There would still be three plenary addresses and two rounds of workshops, providing scope to cover the full range of policy issues.
13. We will also continue to pursue all other means to keep costs down and attract as many delegates as possible. In particular, more targeted marketing, an earlier and more targeted approach to potential sponsors, and working with Lead Members and the Political Groups to attract more councillors. We will also provide clear information to delegates about categories of hotels to assist with finding options that suit different budgets.

### Timing

14. Over the past two years the conference has taken place on 24-25 February 2016 and 22-23 February 2017. However more schools are taking this week as half term, which may have an impacted on attendees numbers. Many councils also had budget meetings taking place on the night of the conference dinner.
15. Members are invited to provide a steer on moving the conference to either the week commencing 5 February or back to the original date week commencing 5 March 2018.

### Venue

16. More than any other LGA conference, the location is critical for the CTS Conference. We always hold the Conference at an iconic destination and liaise very closely with the host council to showcase their innovation and exciting work. Given this, and taking into account that recent events were in Bristol (2017) and Leicester (2016), we would welcome the Board's view on:
  - **Hull** – As UK capital of culture for 2017, Hull has invested significantly in its cultural offer. This has included one-off events, investment in physical assets, and marketing strategies. Hull is well connected via public rail and is 2.30-3 hours travel from London, 3 hours from Liverpool, and 4.30-5 hours from Bristol.
  - **York** – York has an established reputation as a cultural and sporting city, hosting both the York Marathon and York Skyride. It provides a wealth of options for study tours, including the newly re-opened Jorvik centre following the 2016 floods. York is well connected via public rail and road and 2hrs travel from London and Liverpool, and 4.30 hours from Bristol.
17. Following member's steer, we will approach the preferred location to establish if they have the capacity to support the conference.
18. We have also considered conference centres in Margate, reflecting their success in growing their visitor economy, and Cambridge, reflecting their work on integrated cultural access. However, there are no venue that meets the requirements of the conference in these locations.

### Next steps

19. Members are invited to:
  - agree the location for 2018 and conference date (paragraphs 15 and 16)
  - consider removing the conference dinner the night before and make it a one day event – which will allow the delegate cost to be reduced to £229 for members and £365 for non-members (paragraph 9).

**Implications for Wales**

20. None.

**Financial implications**

21. Members' decisions will have an impact on the running costs and surplus from the conference.



## **LGA Annual Culture, Tourism and Sport conference 2017, Bristol - Summary of Conference Evaluation**

### **Evaluation of 2017 Conference**

1. The overall satisfaction level was 100 per cent. This is higher than last year's satisfaction rate of 92 per cent. 34 per cent of delegates completed the evaluation form, which is a good response rate, but slightly lower than the previous year.
2. In terms of delegate satisfaction, the CTS Conference compares very favourably to other paid LGA events.

### **Delegate online survey**

3. An online survey was sent to all delegates following the conference, with two follow-up reminders.
4. 34 per cent of delegates completed the evaluation form, which is 14 per cent lower than the previous year.

### **Overall satisfaction**

5. The overall satisfaction level was 100 per cent. This is higher than last year's satisfaction rate of 92 per cent.

### **Plenary Speakers**

6. Wayne Hemingway (100 per cent) and Mike Jackson (96 per cent) achieved the highest satisfaction ratings, but all of the plenary speakers scored well.

### **Workshops**

7. All of the workshops scored well with particularly high satisfaction ratings for the Placemaking and the Art of the possible session.

### **Study Tours**

8. Feedback was good from the vast majority of delegates with ST1: Bristol's creative sector with and ST5: Innovative Leisure Developments, both scoring 57 per cent. A number of delegates selected "don't know" across all Study Tours (ST1: 43 per cent, ST2: 88 per cent. ST3: 67 per cent, ST4: 58 per cent and ST5: 43 per cent) questions which brings down the overall score against last year's figures of around 75 per cent.

### **Conference organisation**

9. 96 per cent of respondents were satisfied with the organisation and running of the event. This is 6 per cent higher than 2016.

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### **How well the conference met delegate needs**

10. Free text comments:

- Yes – lots to leads to follow up with, plus opportunity to catch up with (and meet new) LGA colleague.
- It was interesting and useful.
- Yes I was impressed by the first LGA conference and was very inspired at the end of the day.
- Excellent event with inspirational speakers.

### **What could be improved**

11. There were a few comments about time keeping and Dame Kelly Holmes' session being at the end of the day. Other comments included:

- The opportunity to look into issues currently facing Local Authorities around budget cuts and more detail on how this is being tackled, with the opportunity to debate this. I'd also like to know more details about how initiatives or partnerships are set up and their outcomes in more detail.
- Ministerial level input in needed to give the subject area the profile and importance it so clearly needs. Very mixed audience. As a local government officer it would be good to have more officers in attendance to learn from each other.
- Too much emphasis on cities, more about rural areas please.

### **Other topics delegates would like to see at the conference**

- More emphasis on heritage would always be useful.
- It was slightly disappointing there was a lack of a topic on tourism or the visitor economy during the conference.
- Good practice in delivering innovative, sustainable local authority museums and theatres.
- More on role of libraries in supporting strategic outcomes.
- Devolution/ combined authorities.
- Creative industries role in rural regeneration.

**Major challenges are facing your organisation over the next 12 months**

12. Not surprisingly, reduced funding and cuts were the biggest challenge highlighted by delegates, and is the top issue respondents wanted to see reflected next year. Other comments included:

- With ongoing cuts working in different ways i.e. Introducing open access to libraries when it staffed. 500,000 taken out of library service.
- Budget Cultural change Using technology to develop services - Use of big data.
- The challenge of becoming more commercially aware in a time of transformation and reducing funding.
- Need to be more commercial and increase income.
- We are a very proactive council and we are kicking the trend. In the last 18 months we have just had investment of £50 million in one part of the borough and another £10 million in another with more investment to come. But we can always listen to other people's idea.
- Continued investment in infrastructure - open spaces, leisure centres etc.





## **Culture, Tourism and Sport Board Annual Report**

### **Purpose of report**

For information and discussion.

### **Summary**

This report provides an overview of the issues and work the board has overseen during the past year. It sets out key achievements in relation to the priorities for the **Culture, Tourism and Sport Board** in 2016/2017, and looks forward to next year's priorities.

### **Recommendations**

That the Culture, Tourism and Sport Board:

1. Note the achievements against the board's priorities in 2016/2017; and
2. Note the board's priority areas for 2017/18.

### **Action**

Officers to action as appropriate.

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## **Culture, Tourism and Sport Board Annual Report**

### **Background**

1. This year, the Culture, Tourism and Sport Board has shaped the national political agenda and made decisive interventions on priority issues for councils. The board has made a significant difference to LGA member councils, contributed to LGA corporate campaigns, and raised its national profile.
2. Key achievements include supporting councillors to lead transformational change, securing a re-balancing of national sports funding, supporting the publication of 'Libraries Deliver: Ambition for Public Libraries in England 2016-2021' and delivering a successful annual Culture, Tourism and Sport Conference in Bristol in February 2017.

### **Priorities and Achievements**

#### **Sport and Physical Activity**

3. We have continued to work closely with Sport England on the delivery of their strategy 'Towards An Active Nation 2016-2021' to ensure that councils and local partners are central to their plans to tackle inactivity, and to re-balance funding away from national organisations and towards local bodies.
4. The LGA strengthened its strategic links with a number of bodies including the Football Association, and the London Marathon Charitable Trust, which now has an LGA representative.

#### **Libraries**

5. This year, I provided the joint foreword to, and welcomed the publication of 'Libraries Deliver: Ambition for Public Libraries in England 2016 to 2021' by the joint LGA DCMS Leadership for Libraries Taskforce in December 2016. The Taskforce secured £4 million for the Libraries: Opportunities for Everyone Fund. I also wrote a think piece on the future of libraries for the Guardian.

#### **Culture**

6. I am delighted that the LGA and Arts Council England continue with their shared statement of purpose agreement. The LGA also submitted a response to the Arts Council Tailored Review, supporting a re-balancing of funding to all parts of the country and emphasising that councils and their local partners are well placed to lead a step-change in cultural participation.
7. The LGA and the Chief Culture and Leisure Officers' Association published People, culture, place: The role of culture in placemaking, celebrating the good work of councils across the country and sharing lessons learned.

8. Jointly with the Economy, Environment, Housing and Transport Board the Board successfully influenced DCMS to open applications for bidding for the UK host of European Capital of Culture 2023, giving councils certainty over the process.
9. The LGA has taken part in DCMS's Museums Review, part of the Culture White Paper.

### **Historic Anniversaries**

10. The LGA is supporting the Women's Local Government Society (WLGS) and Buckinghamshire County Council to deliver a national project to mark the centenary of women's suffrage in 2018. Volunteers will find and pay tribute to 100 pioneers who fought for universal suffrage and then participated in public life. The Chairman of the LGA is serving as one of the project's patrons.

### **Heritage and the Visitor Economy**

11. We were delighted to welcome Viscountess Penelope Cobham CBE from VisitEngland, Patricia Yates from VisitBritain and Kurt Janson from the Tourism Alliance to the CTS board meeting on the 12 December 2016. This was an excellent opportunity for members to engage with three key tourism organisations.
12. Cllr Paul Bettison OBE gave evidence on rural tourism at the Environment, Food and Rural Affairs Committee in Parliament on the 11 January 2017, with a specific focus on council and LEP support for/promotion of tourism as a key sector providing rural economic growth.

### **Archives**

13. Cllr Greg Smith and Cllr Faye Abbott have attended National Archives Expert Panels on Resilience and on Demonstrating Impact. The LGA also submitted evidence to the National Archives' consultation on a future vision for archives.

### **2017 Culture Tourism and Sport Conference**

14. I was delighted to launch and take part in the CTS Annual Conference on 22-23 February 2017 in Bristol. We welcomed keynote speakers including: Dame Kelly Holmes DBE, Viscountess Penelope Cobham CBE (VisitEngland), Mayor Marvin Reese, Sheila Healey (Arts Council England) and Duncan Wilson (Chief Executive of Historic England).

### **CTS political leadership offer 2016/17**

15. I was pleased that both Arts Council England and Sport England continued with financial support for the LGA CTS political leadership offer this year. The funding enabled five Leadership Essentials Sport and Culture events and four culture peer challenges to be organised, as well as the development of an online cultural hub on the LGA's website. Since 2011, over 500 councillors have attended the various CTS political leadership events.

**Programme of work and priorities 2017/18**

16. While next year's Board will agree the work programme in September 2017, we can expect a number of priorities to feature:
- 16.1. We will continue to ensure councils benefit from Sport England's strategy.
  - 16.2. We will continue to steer the LGA/DCMS Leadership for Libraries Taskforce so that it focuses on the biggest issues for councils.
  - 16.3. We will continue to deliver the Culture and Sport Improvement Programme (in partnership with Sport England and Arts Council England).
  - 16.4. We will continue to consolidate and promote the Culture, Tourism and Sport Conference as the definitive event for our sector.
  - 16.5. We will continue to support the work of the Women's Local Government Association Project 'From Suffrage to Citizenship'.



**Culture, Tourism and Sport  
Board Meeting**  
12 June 2017

## **Outside Bodies**

### **Purpose of report**

For information.

### **Summary**

This report has three parts:

- A - CTS Outside Bodies 2016/17
- B - Report back on member meetings since 23 February 2017
- C - Forthcoming meetings

### **Recommendation**

That the Culture, Tourism and Sport Board note the report.

### **Action**

Subject to comments from members, officers to take forward any actions.

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## Outside Bodies

### A - CTS Outside Bodies 2016/17

Organisation	Background	Representative For 2016/2017	Dates of Future Meetings
<b>British Board of Film Classification Consultative Council</b>	The British Board of Film Classification classifies films on behalf of Local Authorities and videos / DVDs under the terms of the Video Recordings Act. Its "Consultative Council" is a requirement of the Board's designation under the Video Recordings Act.	Cllr Faye Abbott	Wednesday 14 June, 2017  Monday 9 October, 2017
<b>Tourism Alliance</b>	The TA seeks to establish and maintain a favourable operating environment for all businesses involved in the delivery of tourism, particularly in England. The LGA has a non-voting place on the Board.	Cllr Colin Organ	14:00-16:00, 26 July 2017  11:00-13:00, 13 Sept 2017  11:00-13:00, 22 Nov 2017
<b>British Destinations</b>	British Destinations operates as a trade association representing the wider interest of local authority sponsored tourism.	Cllr Geoff Knight	TBC

	Membership includes local government authorities of all types and sizes from across the UK, regional and local tourist boards and commercial organisations.		
<b>London Marathon Events Limited</b>	The London Marathon Charitable Trust primarily provides capital funding for building or facilities projects that inspire increased participation in physical activity, sport and play. It prioritises projects that target individuals or groups that currently have low levels of activity and children and young people outside of school hours.	Cllr Sonja Crisp	13:30-15:30, 20 July 2017  13:30-15:30, 25 October 2017  13:30-15:30, 24 January 2018

**Proposed Outside Bodies:**

<b>Libraries Taskforce</b>	Leadership for Libraries Taskforce was set up by the Department for Culture, Media and Sport (DCMS) and the Local Government Association (LGA) in 2015. The Taskforce's role is to provide	Cllr Mike Bell	TBC  Appointments are postponed until after the election.
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	leadership and help to reinvigorate the public library network in England.		
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**B – Report back on member meetings since 23 February 2017**

<b>Purpose</b>	<b>Key Points Discussed</b>	<b>Outcome</b>
<b>Cllr Colin Organ attended a Tourism Alliance Board Meeting, 27 March 2017</b>		
To represent the Culture, Tourism and Sport Board at the event as the board's appointment to the body.	The board discussed the tourism industry and a number of key issues currently impacting on this.	Representing the LGA.
<b>Cllr Ian Stephens met with Gill Furniss MP, 19 April 2017</b>		
To make connections with the new Chair of the All-Party Parliamentary Group on Libraries	The meeting discussed role of the LGA in supporting libraries to adapt to a changing environment, and support communities. The work of the Libraries Taskforce was also discussed, along with opportunities for the LGA to support the APPG in its investigations.	A further meeting will be arranged after the election and once a workplan for the APPG has been finalised.
<b>Cllr Faye Abbott spoke at a Westminster briefing Tourism event, 2 May 2017</b>		
To outline the key opportunities to promote tourism and benefits for councils that do so.	The importance of tourism to the economy, as one of the fastest growing industries, and how councils can support it by making the best use of their regulatory and business support offers.	The presentation was well received and Cllr Abbott also took part in a questions and answers session.
<b>Cllr Ian Stephens spoke at the 'Why Sports' conference, 17 May 2017</b>		
To promote innovation and share good practice in the provision of physical activity, and raise awareness of local government's role in sporting provision.	The presentation discussed the role of councils as major investors in local, grassroots sport and physical activity, the benefits that devolution and localism can offer to this role, and case studies of how some councils are approaching their work.	Delegates reacted positively to the presentation and we have received a number of follow-up contacts from organisations seeking to share their own work and offer.



**C – Forthcoming meetings at the time of writing**

<b>Title</b>	<b>Date</b>	<b>Attendees</b>
British Board of Film Classification Consultative Council	14 June 2017	Cllr Faye Abbott
Cllr Ian Stephens speaking at Leadership Essentials Conference	22 June 2017	Cllr Ian Stephens
Cllr Ian Stephens meeting Sir Nicholas Serota, Chairman of Arts Council England	12 July 2017	Cllr Ian Stephens
Tourism Alliance Board AGM	26 July 2017	Cllr Colin Organ



## Note of last Culture, Tourism & Sport Board meeting

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<b>Title:</b>	Culture, Tourism & Sport Board
<b>Date:</b>	Thursday 23 February 2017
<b>Venue:</b>	The Bristol Hotel. Prince St, Bristol BS1 4QF

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### Attendance

An attendance list is attached as [Appendix A](#) to this note

Item	Decisions and actions
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#### 1 Welcome, Apologies and Declarations of Interest

The Chair welcomed members to the meeting. There were no declarations of interest.

The Chair thanked Cllr Henig for hosted the CTS Conference dinner on the 22 February.

#### 2 Speaker: Cllr Estella Tincknell, Deputy Mayor of Bristol

The Chair introduced Cllr Estella Tincknell, Deputy Mayor of Bristol and portfolio holder for Arts and Strategy.

Cllr Tincknell outlined the composition and governance of Bristol City Council. She discussed the city and current key issues, including divisions, and problems with congestion and transport. Though GDP growth was good, house prices were high. The council was aware that good housing, health and education opportunities needed to be available to help build strong communities.

She highlighted Bristol's diversity and its strengthening reputation for culture. The council was working in partnership with other organisations to deliver cultural projects. She touched on the savings the council was making whilst delivering cultural services. The council's cultural strategy (due to be published in April) would assist in this area.

The following points were made:

- Members requested that Cllr Tincknell feedback on the success of the cultural strategy after publication.
- There was a brief discussion on what the council would look for in terms of LGA support and Arts Council England's policy of match funding.

#### Decision:

1. The board **noted** the presentation.

**Action:**

1. Cllr Tincknell to provide feedback to board members after Bristol City Council's Cultural Strategy is published.

**3 CLG Select Committee Public Parks Inquiry**

Ian Leete, Senior Adviser, introduced the report, advising members that CLG select committee had published a report on the state of public parks which included a number of recommendations for the LGA, councils, and central government. Andrew Percy MP had started a cross government group to consider this issue. He asked members to feedback any thoughts on the proposed work.

The following points were made:

- There was some concern that the board's work plan was sufficient at the current time.
- Members requested that the LGA respond to key recommendations in the report in order to guard the reputation of local government.
- There was concern about the language used and that the paper promoted a one size fits all approach.

**Decision:**

1. The board **noted** the report.

**Action:**

1. A letter to be drafted, with the input of lead members, to respond to the report's recommendations, particularly those concerning the LGA.

**4 Outside Bodies**

The Chair introduced the item.

Cllr Colin Organ updated the board on the latest Tourism Alliance Board meeting, informing members that they were invited to the Tourism Alliance Parliamentary Reception on the 27 March.

**Decision:**

1. Members **noted** the report.

**Action:**

1. MSO to send invitation to Tourism Alliance Parliamentary Reception to members.

**5 Minutes of the Last Meeting**

**Decision:**

The board **agreed** the minutes of the last meeting as an accurate summary of the discussion.

## **6 Library Support Activity**

Ian Leete, Senior Adviser, introduced the item, advising members that the final version of Libraries Deliver: Ambition for Public Libraries had been published on 1 December. Work was now underway to deliver the Action Plan supporting the document.

### **Decision:**

1. Members **agreed** the suggested approach.

### **Action:**

1. Cllr Bettison to speak to the Leader of Swindon for an update on the situation.

## **7 Communications Plan**

Ian Leete, Senior Adviser, introduced the item.

### **Decision:**

1. The board **noted** the report.

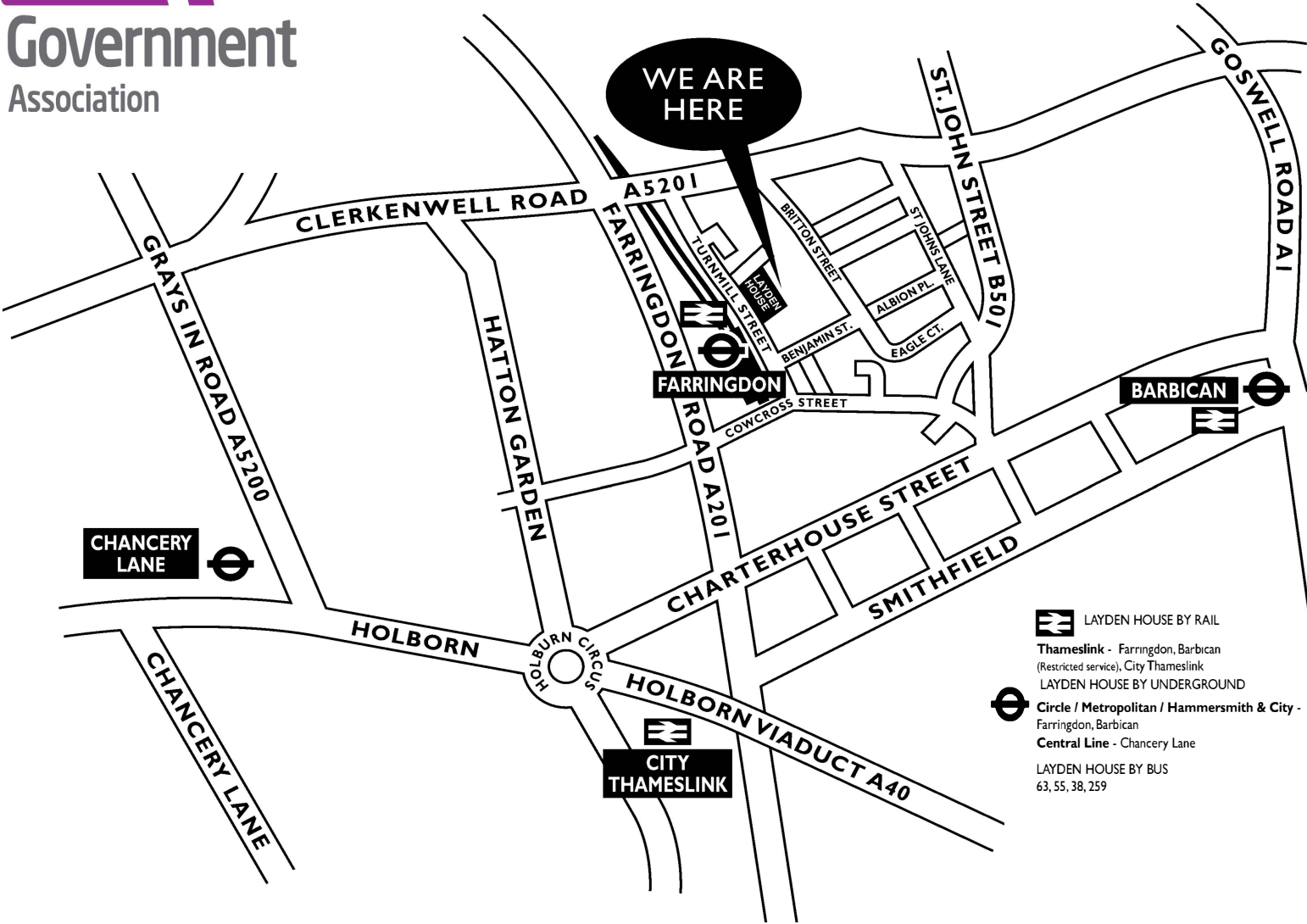
### **Actions:**

1. Officers to take members' comments back to press officers.
2. Officers to circulate examples of press coverage to members.

**Appendix A -Attendance**

Position/Role	Councillor	Authority
Chairman	Cllr Ian Stephens	Isle of Wight Council
Vice-Chairman	Cllr Simon Henig CBE	Durham County Council
Deputy-chairman		
Members	Cllr Paul Bettison OBE	Bracknell Forest Borough Council
	Cllr Geraldine Carter	Calderdale Metropolitan Borough Council
	Cllr Tom Fitzpatrick	North Norfolk District Council
	Cllr Barry Lewis	Derbyshire County Council
	Cllr Colin Organ	Gloucester City Council
	Cllr Richard Henry	Stevenage Borough Council
	Cllr Stewart Golton	Leeds City Council
Apologies	Cllr Peter Golds	Tower Hamlets Council
	Cllr Greg Smith	Hammersmith and Fulham London Borough Council
	Cllr Terry O'Neill	Warrington Council
	Cllr Sonja Crisp	City of York Council
	Cllr Faye Abbott	Coventry City Council
	Cllr Muhammed Butt	Brent Council
	Cllr Alice Perry	Islington Council
	Cllr Geoff Knight	Lancaster City Council
	Cllr Mike Bell	North Somerset Council
	Mark Allman	





**Layden House**

76-86 Turnmill Street,  
 London  
 EC1M 5LG

Tel: 020 7664 3000 Fax: 020 7664 3030

*\*The Local Government Association will be based at Layden House whilst refurbishment takes place at their offices in Smith Square.*

**Public Transport**

Layden House is served well by public transport. The nearest mainline station is **Farringdon** (Circle, Hammersmith & City and Metropolitan Lines. It also has Overground lines)

**Bus routes - Farringdon Station**

- 63 - Kings Cross - Crystal Palace Parade (**Stop A/B**)
- 55 - Oxford Circus -High Road Leyton (**Stop E/K**)
- 243 - Redvers Road - Waterloo Bridge (**Stop E/K**)

**Cycling Facilities**

The nearest Santander Cycle Hire racks are on Theobold's Road.  
 For more information please go to [www.tfl.gov.uk](http://www.tfl.gov.uk)

**Car Parks**

- Smithfield Car Park - EC1A 9DY
- NCP Car Park London Saffron Hill - EC1N 8XA